



Philip J. Williams

Leadership Keynote Speaker



Philip did a phenomenal job as the keynote speaker at our 2018 company meeting. He has a unique style that blends deep business leadership savvy with a detailed, surprise filled recounting of famous competitive sporting events - leaving a strong and lasting impression on the audience. He personalized the talk to our company's needs very effectively. I would recommend Philip for any business or leadership event where there is a need to motivate.

-Noah Pines, ThinkGen

Leadership gets easier once you appreciate why people do what they do.

Most Requested Topics Include:

Momentum Goal Setting

"The use of stretch goals in business is quite common; The successful use however, is not." HBR
Attendees will learn how to tap into their teams self-belief, strengthen it, and build true momentum in their businesses.

Solve The Right Problems

87% of business solve the wrong problems;
90% don't last 10 years. Coincidence? Not Likely.
Businesses get started because they have the right answer at the right moment. Then the market shifts and they miss the curve ball and fail. Philip shares insights and a proven simple approach that attendees can implement immediately.

You're Ready For Change; Your Team isn't...

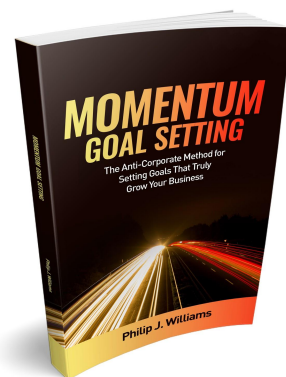
Your attendees will leave you conference with many great ideas to implement. Most won't be successful with those ideas though, and it won't have anything to do with the quality of the ideas. There's a gap...
This talk addresses how leaders cause the gap and how they can close it faster and in a far more team friendly way.

Introduction

Effective business leaders have the ability to move teams as a Unit toward a common goal with above average results. Philip has dedicated his career to helping companies achieve uncommon results. His approach to leading people enabled him to appear three consecutive times in the Inc5000.

Because few experiences are as transformational as a good story Philip has mastered the art of storytelling. He sprinkles engaging stories and colorful anecdotes throughout his keynotes to immerse the audience in an idea, unwrap it, and drive home important concepts.

In his book *Momentum Goal Setting - The Anti-Corporate Approach to Setting Goals That Really Grow Your Business*, Philip explains how employee self-belief affects the success of every business and how the best leaders build that self-belief to build their businesses.



Offerings and rates

60-90 min. workshop

Single topic interactive how-to session.

\$ 2,500 - \$ 4,000

Keynote address

A talk tailored to your groups theme and needs.

\$ 2,500 - \$ 4,000

Half day seminar

A guided, interactive, hands-on single topic how-to session

\$ 4,000 - \$ 6,000

Full day seminar

A highly detailed and guided multi-topic hands-on workshop.

\$ 7,000 - \$ 8,000

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"You're a storyteller! You blew me away!" - Jeff Jamer, Merck

"When it comes to running a business there's only a handful of people I listen to. And Philip has a great approach for quickly figuring out what's going on in a business and mapping out the best plan to fix the issues for ownership, the employees, and clients. Philip is worth your time and attention!"

-Matthew Gibbons,
G4 Technologies



"Thank you for the time and preparation you put in for our company meeting. It was so on-point and we appreciate that. You're a great story-teller!"

-Kathy O'Connell, *Intellus Worldwide*

"Philip takes what most learn in business school or the school of life's ups and downs and consolidates in a well thought out presentation."

-David Fay, *Investment Manager*

As heard on:



Why Philip?

Throw away your corporate approach to goal setting because it doesn't work.

Teach your team and your leaders how to take advantage of the goal setting and achievement method that was taught to them when they were children learning to ride bicycles and you'll blow your competition out of the water.

Many are already doing it...

Once you've taught your team how to create real momentum you've got to make sure they're solving the right problems. You'll find a hundred reasons why businesses fail and they all boil down to one thing - cash flow problems.

Why do companies have cash flow problems?

Because the market changes over time and at some point no one wants what you're selling; and no one wants what you're selling because it no longer solves the right problem.

Knowing which problems to work on and how to achieve results is great. **These events will fundamentally change your business.**

In order to make the results stick you've got to be able to make changes stick. Do your leaders truly understand how to implement changes or do they mandate from their desks?

Philip imparts 25 years of leadership experience in Fortune 500 and Inc5000 companies to intelligent and motivated leaders who want to **build something special.**

Reach out and schedule Philip



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