

## Customized Introductions:

The introduction provided here is general in nature. Philip is always willing and happy to write a custom introduction for you and your group that ties into your theme, your group, and the topic you've selected. Just let him know and he'll get one straight to you.

## General Intro Concept:

(to be read out loud)

According to the Harvard Business Review the use of stretch goals in business is quite common - the **SUCCESSFUL** use of stretch goals however, is *NOT*. This presents special challenges for managers and employees alike.

Our speaker today is here to help us avoid the pitfalls of setting goals our teams don't believe they can hit, and help us build a roadmap for setting goals our teams can get excited about and actually accomplish.

He's a three-time Inc5000 CEO, a sought-after speaker and podcast guest, and the author of Momentum Goal Setting.

He once seriously considered becoming a professional billiard player and in his spare time he likes to rebuild old corvettes.

Please join me in welcoming Philip Williams.